

## **Press release**

## The launch of MYFLYRIGHT's new website

Hamburg, 01.07.2019

MYFLYRIGHT'S website has been redesigned by introducing new features and the adjustment of informative material, resulting in a more customer-friendly, streamlined and efficient online passenger rights portal.

In terms of performance, MYFLYRIGHT's new website now loads faster, meaning customers can submit their claims in minimal time and the ever-increasing usage of mobile devices makes it a necessity to be mobile-friendly and meet the demands of customers.

Information displayed throughout the site has been restructured, making it more accessible and clearer to customers wishing to find out more about their passenger rights and the claims process with MYFLYRIGHT.

Additional features, such as regularly updated airline and airport statistics being displayed, allow customers to plan their future flights by selecting the airlines or airports with the highest level of performance.

## **About MYFLYRIGHT**

MYFLYRIGHT is a legal tech company, specialized in the support of airline passengers affected by flight delays, flight cancellations, denied boarding, delayed or lost luggage and the refund of unused airline tickets. MYFLYRIGHT was founded in 2016 in Hamburg, Germany. The company operates out of 3 offices, its headquarters in Hamburg and its branches in Prague, Czech Republic and Zaporizhia, Ukraine. Currently, MYFLYRIGHT employs a team of around 25 people working in Marketing, Operations, Legal, Customer Support and IT. The organization operates across 5 markets – Germany, United Kingdom, Romania, Austria, and Switzerland.

MYFLYRIGHT's goal is to provide access to justice for all aviation passengers who experience irregularities in their flight transportation. Notably, 75% of all compensation requests submitted by passengers get rejected. However, MYFLYRIGHT is able to successfully execute applicable customer claims in more than 98% of cases in court.



## **Press contact**

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